



# WARRENSBURG CHAMBER OF COMMERCE

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### Never miss an event!

Download our "Discover Warrensburg" app to find: Community Calendar, FLASH Newsletter, Volunteer Opportunities, Discounts, & MORE!



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# WARRENSBURG CHAMBER OF COMMERCE

## Membership Benefits and Services



**Mission:** Our mission is to be a diverse organization dedicated to fostering connections, stimulating business, and cultivating community.

**Purpose:** Our purpose is to empower the community with opportunities that encourage involvement, promote education, develop leadership, and strengthen business.

The Warrensburg Chamber of Commerce is a powerful business tool and a positive way to promote your business in the community. A recent study by The Schapiro Group found that **consumers are 80% more likely to buy from chamber members.**

Here's how we can help you capture that 80%!

## Networking

### Networking Events

The Chamber hosts several networking opportunities each month such as breakfasts, luncheons, Business After Hours and Women In Networking events. Networking is a key element to a successful business and these events are a great place to meet potential clients and talk with other Chamber members.



### Ribbon Cutting Ceremony

Our Chamber Ambassadors & Member Relations Committee members are honored to welcome you to the Chamber with a ribbon cutting ceremony. We'll send an invitation to all of our Chamber members!

### Mix, Mingle & Manifest

is a networking event held the second Tuesday of the month hosted at Chamber member businesses or in the Jack Moore Community Room, accordingly. Unlike ribbon cuttings, this event is about telling YOUR story. It features one business or organization that will give testimony about what they do, how they got to be where they are today, and any event they may have coming up. There is also time at the end of the session for networking.



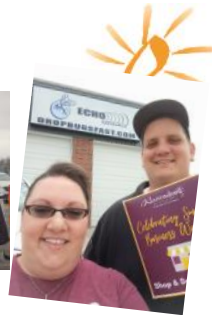
## Why join the Chamber?

"Our Chamber membership is invaluable! Thanks to receiving Chamber member discounts at Hub 365 we save hundreds of dollars on printed materials! Checking out is always exciting waiting to see how much money we are going to save each time!" *Jennifer Renfrow, Center Stage Academy*

"I have always known the Chamber was a vital key for success for local businesses. When I opened a State Farm Agency in February 2021, becoming a member of the Warrensburg Chamber was first on my list. I've not only gained awareness for my business, but have built lasting relationships with fellow members and Chamber staff. It's a no brainer for any business looking to grow and develop roots within the community." *Lindsay Tegtmeier, State Farm*

### Member Relations

Provides support and enhanced value for our members through networking opportunities, mentorship to new Chamber members, and assistance navigating Chamber benefits and services. Members attend ribbon cutting ceremonies and present quarterly membership orientations. **It's a FUN committee!**



### Military Affairs

Supports area military personnel to include Whiteman AFB 509<sup>th</sup> Bomb Wing, Air Force Reserve 442<sup>d</sup> FW, Missouri Air National Guard's 131<sup>st</sup> Bomb Wing, Missouri Army National Guard 1/135<sup>th</sup> Aviation Battalion, University of Central Missouri ROTC, local recruiters, and veterans. (\$25/yr. dues). Meetings are held the last Tuesday of each month, except in December, at 4 PM.



### Warrensburg Young Professionals

A growing group of individuals who give back to the community through civic engagement, promote the community, to likeminded individuals and gather for social events. (\$20/yr. dues)



### Women In Networking

Provides an environment for business professionals to connect, engage, and learn through leadership development, educational opportunities, and innovative outreach.



If you are interested in volunteering in helping out now and then at networking events, clean up or appreciation days, please reach out to Kelly at the Chamber, she will add you to our volunteer list!

### What does Love What's Local mean?

The Warrensburg Chamber of Commerce In partnership with the City of Warrensburg, Main Street and the Convention & Visitors Bureau the driving mission behind Love What's Local is to educate consumers to purchase local goods and services. This means supporting the businesses whose generosity and taxes enhance our community!



## Areas of Involvement

Committee members of the Warrensburg Chamber of Commerce turn ideas into action. Working with the Chamber's professional staff, our volunteers help facilitate the programs and services that enhance the success of our members and the greater business community.

*If you are interested in serving on one or more of these committees, please contact the Chamber office.*

### Alternative Income

Plans and executes appropriate fund-raising activities for the Chamber such as the Annual Golf Tournament or Come Sip Shop!



### Ambassadors

Ambassadors are Chamber members that are current or past members of the Board of Directors. They are truly the *champions* of the organization and offer continuous support and guidance to members and staff. This group strives to appear at all events with enthusiasm, with helpful information, and with sincere words of welcome. They are the “face of the Chamber” to the public. If you are interested in serving as a board member, please let us know.

### Business & Community Relations

Helps to build awareness of challenges our membership and community is facing. Provide resources to businesses to access professionals who can help them create a strategic plan to increase their viability and ensure their survival before it is too late. Offer mentorship opportunities to assist in business growth and development.

### Governmental Relations

Provides members with information on issues and concerns of local, county, state and federal issues which affect businesses and the greater Warrensburg area community.



### Marketing

Strives to engage local marketing professionals in educating and advising local business owners in bettering their own marketing strategies. The committee also works closely with Chamber Staff on tasks to improve and advance the community's perception of all the chamber has to offer the greater Johnson County community.

## Marketing



### Welcome & Relocation Bags

The Chamber distributes approximately 50 *Welcome Bags* per month! Share your product or service and increase your business visibility.

- *Newcomer Orientation* — Whiteman Air Force Base welcomes all new airmen to the base & introduces them to our great community.
- *Relocation* — The Chamber receives visits daily from those interested in knowing more about the businesses and services in our community.



### Brochure Display

Our center-of-downtown location in the historic train depot brings many guests into our office searching for information on Warrensburg businesses.

### Gift Certificate Program

Available only at our office, these popular gift certificates list only participating Chamber members, helping to direct customers to your door and keeping consumer dollars local.



**Member to Member** is only open to Chamber members and is designed to help promote a business relationship between members. Each member chooses the discount they provide.

### Warrensburg—Member Directory and Warrensburg Map

Warrensburg Chamber Directory is a collaboration between the Daily Star-Journal and the Warrensburg Chamber, it provides information about the community, and includes a member directory alphabetically and by category. The map features both Warrensburg and Johnson County. These are our most requested publications! Advertising opportunities are available for both.

### The Chamber Connection E-Newsletter: First and Third Fridays

Have a special, sale, or event coming up? The *Chamber Connection* is a fantastic promotional tool included in your membership! It's simple: just e-mail your ad in JPG format to [chamber@warrensburg.org](mailto:chamber@warrensburg.org) by 5:00 PM on Tuesday before the Friday's publication.

### Chamber Website and App

Each member receives a listing on the Chamber website, [warrensburg.org](http://warrensburg.org) and app, *Discover Warrensburg* where those searching our Member Directory will find your business contact information and your business description.



## Chamber Benefits

A benefit to being a Warrensburg Chamber of Commerce member is the availability to access a wide range of educational and information training platforms as well as money saving opportunities.

**HR Simple** provides an up-to-date, online human resources library. Access is available from your desktop. Call the Chamber office at 660 747-3168 for more info.



**JCEDC and SBDC** - Johnson County Economic Development Corporation concentrates its efforts on the economic development of Johnson County, Missouri including cultivating entrepreneurship and innovation by supporting and developing the entrepreneurial ecosystem. JCEDC is an official co-counseling location of the Missouri Small Business Development Center at State Fair Community College and offers business support services such as business planning, business growth, marketing, financial analysis and projections, data and demographics, funding options, site and building selection, For more information visit [www.growjocomo.com](http://www.growjocomo.com) or call 660 747-0244.



**Chamber University** is a workshop conducted by local business experts, and associates of our Chamber partners. The sessions feature a wide variety of topics that are helpful for anyone involved with business or an organization and for both employees and employers. See our calendar for the next workshop!



**Bulk Mail Permit** - Use the Chamber's bulk mail permit and save up to 17 cents per first class item on a mailing of 200 pieces or more. The hand stamp is used in place of a postage stamp, or the permit indicia is available in electronic format to make printing and mailing easier. Complete instructions and US Postal Service forms are available at the Chamber office.

**Hub 365 (ODP Solutions) Chamber Member Program** - Save money on office needs with this *exclusive* Chamber member program. Sign up by visiting [warrensburg.org](http://warrensburg.org) and clicking on the Hub 365 link.



**Auto-Owners Insurance** - Members are eligible for special discounted rates through Auto-Owners Insurance with Insurance Associates of Johnson County. For more info. call 660 747-6168

**UPS Chamber Discount** - Enjoy valuable discounts on the products and services you need with UPS! Call 1-800-MEMBERS (1-800-636-2377) or visit [savewithups.com/mcci](http://savewithups.com/mcci).



## Chamber Benefits



**Job Listings** - The Chamber is excited to announce a new a platform to list your job openings—LinkedIn, in addition to our website. If you would like to post current job openings simply email the following information either in a word document or in the body of an email: description of duties; open date; category i.e. clerical, banking, insurance etc.; full or part time; title; salary range; education; how to apply and contact information. We can also share your job openings from your Facebook page to ours!

**Lifestyle Health Plan** - What if we had a solution to address the rise in group health benefit costs? Good news! We do! The Warrensburg Chamber of Commerce, in collaboration with Medora Healthcare, is pleased to provide a unique health benefits program designed to address the underlying causes of the rise in healthcare costs for both employer and employee alike. For more information, contact Jeannie Cunningham with Mike Keith Insurance at 660 747-3151.

**Jack Moore Community Room** - Located in the depot behind the Chamber office, the JMCR is available to rent for virtual or in-person meetings, seminars, or other events any day or night of the week. Chamber members receive a significantly reduced rental rate. The room includes a kitchenette with a sink and refrigerator, is wheelchair accessible, and bathroom facilities are available in the depot. There is ample parking and the room has it's own entrance.



**Constant Contact** - Constant Contact's Chamber Program provides their effective marketing tools to our Chamber Members at a great discount: 20% for 6 months and 25% for 12 months when you prepay. We'll send you the link to the signup page soon after you join!



The Warrensburg Chamber of Commerce is also a member of the MO Chamber of Commerce Federation which provides a network of MO's strongest chambers of commerce providing grassroots support on business issues that align with local priorities.

The **Greater Warrensburg Area Chamber of Commerce** is engaged in activities on all levels to **improve the community**, working with partners to strengthen the business environment and the connectedness of the community at large. From working with federal and state officials to protect the viability of its military base to helping to strengthen the "town-gown" relationship, we are consistently on the front line of issues that impact this community. As a result, the Warrensburg Chamber of Commerce has built a strong membership base with **one of the highest membership retention rates in the nation**.

