

# CHAMBER FLASH



Creating opportunities that drive commerce and promote business.

OCTOBER 15TH, 2021

# FIRST RENEWALS!

\_\_\_\_\_



#### FIRST SPONSORSHIP:

Fox Heating & Cooling



#### **FIRST BUSINESS:**

The Portrait Artist LLC



#### FIRST NON-PROFIT:

New Beginnings Women's Center



# FIRST CIVIC MEMBER(S):

SueAnn Carter & Ginny McTighe





>>> Upcoming Events <<<

# Chamber Discoveries Ireland Presentation Tuesday, October 19th at 5:00 PM Zoom or Jack Moore Community Room

100 S Holden Street Warrensburg, MO

#### **Chamber Coffee**

Friday, October 22nd from 7:30 - 9:00 AM
Central Bank
401 N Maguire Street
Warrensburg, MO

## Chamber University: "Making it Big in a Small Town"

**Topic: Creating Brand Fans**October 27th at 11:45 AM
Virtual over Zoom

#### Ribbon Cutting: RE/MAX United

Friday, October 29th at 1:00 PM 1125 N Simpson Drive Warrensburg, MO

#### Love What's Local: Holiday Open Houses

November 5th—6th Warrensburg, MO

#### Ribbon Cutting: Parlour Seven & iLash Studio

Wednesday, November 10th at 1:30 PM 105 E Pine Street Warrensburg, MO

Click here for more Chamber events

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#### A huge THANK YOU to those that have invested in their Warrensburg Chamber of Commerce!

\*\*List updated as of Wednesday, October 14th\*\*

Action Realty Co. - Denise Markworth

ALL PRO Electrical Technology

Awesome Blossoms

**B&L** Towing

Barbara Carder

Bernard Tax & Bookkeeping

Bill Brenner

**Boss Body Fitness** 

Central Bank

Central Missouri Community Credit Union

Central Missouri Speedway/Brew Pub 13

Comfort Inn - Warrensburg Station

Complete Foot Ankle Center

Culligan Water

Dale Carder

Deb Orr

Dollar Tree

Edward Jones - Alan Brandt

El Monterrey Authentic Mexican Restaurant

**Eyecare Specialties** 

Fairway Independent Mortgage Corporation

Fox Heating & Cooling

Gates Floor & More

Ginny McTighe

Glasscock Jewelry

Gray Chiropractic & Wellness Center

Hammons Roofing & Contracting, LLC

Harmony Gardens

Home Locators Inc

Jan Jones

KMOS - Peter Spexarth

Knob Noster State Park

Lynn Harmon

Mary Jane's Café

Missouri American Water

Nancy Kenepp

New Beginnings Women's Center

Old Drum Real Estate - Justin Harris

Paul Polychronis

Photo Gym

Players Restaurant Lounge - Leo Kostas

RevLocal

Robert Welling

Show-Me Christian Yourth Home

Show-Me Realty Inc.

Sonic Drive In

Spencer Orthodontic

Spire

SteamMagic Carpet Care LLC

SueAnn Carter

Summers Pharmacy

Sun Loan Company & Tax Service

The Portrait Artist

Tranquility Shop

Truman Title

**UCM - Campus Community Health** 

**USA Mortgage-Jarred Jones** 

Warrensburg Animal Hospital

Warrensburg Chrysler Dodge Jeep Ram Fiat

West Central Electric

WMMC-Teresa Collins

Zaxby's



















# **Upcoming Chamber Events**

\*\* Click on the graphics to register or get more info! \*\*

#### **IRELAND**

DISCOVER & EXPLORE



Travel Trip to Ireland Presentation with Craig Howard, Chamber Discoveries

Tuesday October 19th from 5:00-6:00 pm

Virtual OR In-Person

Jack Moore Community Room 100 S Holden (Train Depot)









Come ... and help celebrate the newly renovated lobby!



401 N Maguire Street

Friday, October 22, 2021 7:30-9:00 a.m. It's a come and go! Invite a friend! Start your morning off right

with coffee and networking!





UNIVERSITY
"MAKING IT BIG IN A SMALL
TOWN"

**Topic: Creating Brand Fans** 

Wednesday, October 27th 11:45 AM - 1:00 PM Zoom Presentation & Discussion for MEMBERS ONLY

Presenters:

Robert Russell- Director of Labor & Workforce Development at the University of Missouri & SBDC Mike Adams - The Missouri Small Business Development Center

Chamber University: "Making it Big in a Small Town



You are invited to a

kibbon Cutting Ceremony

to welcome a new agent

Karla Woolen, RE/MAX United

Friday, October 29th 12:00 PM 1125 N. Simpson Drive Warrensburg, MO



























### Mix, Mingle & Manifest!

When: Tuesday, November 9, from

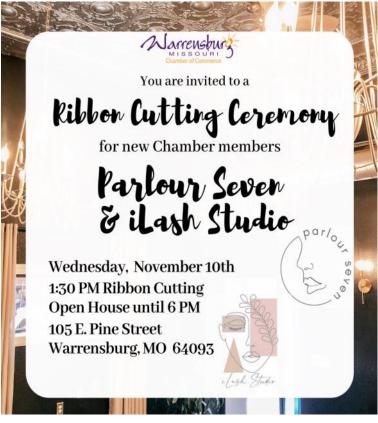
10am - 11am

Where: Lindsay's State Farm Office

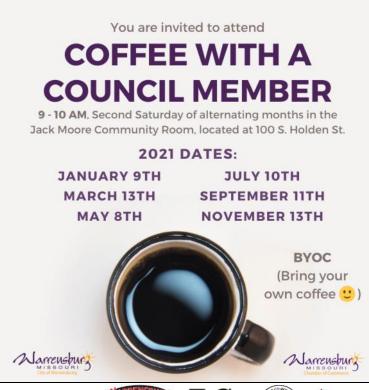
407A E. Russell Ave, Suite 3

Warrensburg, MO

What: Come network, share your stories and learn about the manifestation and success of Lindsay Tegtmeier and her team at her State Farm Insurance Agency. Be sure to bring your business cards.



# SAVE THE DATE

























# Featured Member



# **Townsquare Media**

2209 S Limit Ave Sedalia, MO (660) 826-1050

# What made you want to get a membership with the chamber?

To ensure we're connected with and supporting the Warrensburg business community.

# What do you love most about Warrensburg?

Character...from historic buildings to small business.

# Why are you passionate about your business?

We have a loudspeaker on-air and online through our 3 radio stations to connect with the community...to entertain and inform.

#### What makes your business unique?

As part of the 3rd largest media company in the US, Townsquare Media Sedalia surrounds our audience with business' message on-air, through custom-built websites and complete digital advertising.

How long have you owned your business? Townsquare Media is now in our 11th year.

# How and why did you get started in this line of work?

I started at a small radio station in a town about the size of Warrensburg where each of us were salespeople, commercial producers, news people and on-air. It gave me the chance to interact with so many people and come to a job where no two days are alike.

#### What is your favorite aspect of your job?

Learning about a huge variety of local businesses and what the owners have done to soar.

# In what ways has your business grown and developed over the years?

11 years ago we were primarily able to offer just onair advertising. Today we offer a suite of digital services for advertisers. Additionally, our 3 radio station websites have met a need for online local news at no cost to consumers...we reach more than 150,000 local people monthly through these sites

# In what ways has your business helped the local community?

We are involved in countless campaigns and fundraisers for local charities, Churches, schools and others. We use the loudspeakers of our stations to get that news to our audience.

# In your opinion, what is the most enjoyable part of being able to serve the Warrensburg Community?

The variety of opportunities the Chamber presents is so exciting and we have enjoyed being part of community events.

-Craig Hahn





















# Ribbon Cuttings



#### Fazoli's open for business in Warrensburg

By Dustin Steinhoff dustins@warrensburgstarjournal.com

WARRENSBURG — Fazoli's of Warrensburg opened its doors for its official opening day on Tuesday, Sept. 28. The restaurant is located at 335 E. Russell Ave., Warrensburg.

The Warrensburg Chamber of Commerce hosted a ribbon cutting ceremony prior to the restaurant's opening on Monday, Sept. 27.

Fazoli's of Warrensburg is the 158th franchise restaurant for Fazoli's. The company also has 57 company restaurants for a total of 215 restaurants in operation.

Warrensburg's Fazoli's is owned by Allison and Josh Kroeger, who also own Sedalia's Fazoli's, which opened in May 2020.

Allison Kroeger said Warrensburg was the ideal spot for their second location because she believed the area was in need of an option for Italian fast food. "We thought it (Warrensburg) was a great town that needed an extra option," Allison Kroeger said. Allison and Josh Kroeger said some additional positive factors included being able to serve the University of central Missouri community and the close proximity to their residence in Sedalia.



#### RISE Chamber hosts ribbon cutting for Worry -free with Chelsea Lee

By Dustin Steinhoff dustins@warrensburgstarjournal.com

WARRENSBURG — The Warrensburg Chamber of Commerce hosted a ribbon cutting ceremony to welcome Worry-free with Chelsea Lee of Action Realty Co. as a chamber member on Tuesday, Oct. 5.

Lee became a part of Action Realty in September 2020 and began offering her services shortly after, when she received her license in October 2020. When looking for a place to provide her services, Lee said she chose to join Action Realty as she was impressed by how long the business has served the community and she enjoyed the friendliness of the other agents.

"The other agents were very knowledgeable and helpful throughout the process of the application, so it felt like a really good fit," Lee said.

Lee said one of her main focuses as a real estate agent is putting her customers first.

"I always put my clients first," Lee said. "I think a hug deal for me is making sure that their needs and what they want comes before my pay and some of the other things other realtors might not find as important."

#### **Read More**





















# **New Members!**

\*\* Click on the purple box to learn more about our new members\*\*

Autism Support Now, LLC iLash Studio

Early Childhood Hunger Operations (ECHO)

RedHorse Fitness

**Express Employment Professionals** 

Refer <u>4</u> new members get your next year of membership FREE!





















# Chamber Information



# DO YOU USE OUR PUBLIC COMMUNITY CALENDAR?

Let the Warrensburg Chamber know when and where your **major** events are being held. The purpose of this calendar is for all organizations to be aware of other's events and to plan accordingly. This is a great tool to utilize when looking for possible dates.



LOOKING FOR
A JOB OR HAVE AN
OPENING?
CONNECT WITH
US!

Connect on Linked in

# Rent the Jack Moore Community Room!

Member Rate: \$25 per day Non-Member Rate: \$45 per hour

For more information or to check availability, give the Chamber a call at (660) 747-3168.

# Gift Certificates Available!



Purchase Yours: Call 660-747-3168 or e-mail us at chamber@warrensburg.org

More info: www.warrensburg.org/gift-certificates/



Stay Connected on

FACEBOOK, TWITTER AND INSTAGRAM!

Facebook: @ChamberWarrensburgMO
Twitter: @BurgChamberMO
Instagram: @burgchambermo



























# **Community Info**



#### **UCM Homecoming Blood Drive**

Mon., Oct. 18 & Tues., Oct 19 | 10 am - 6 pm **Elliott Student Union** 

\*FREE CHIEFS TEES & DRAWING FOR CHIEFS **TICKETS & 2 PIZZA/BOWLING PARTIES FOR 6!** 

Don't want to wait in line? Make an appointment by scanning the QR codes. at 660.543.4007 or kbrinkley@ucmo.edu.





MASKS ARE REQUIRED REGARDLESS OF VACCINATION STATUS

Medical eligibility questions? Call 800.688.0900.

















UNIVERSITY OF CENTRAL MISSOURI CAREER SERVICES CENTER

### **UCM HIRE A VETERAN** FAIR

CONNECT WITH UCM MILITARY-AFFILIATED STUDENTS, ALUMNI, FACULTY, AND STAFF.

9th, 2021

**Elliott Union** Ballroom 238/240

1:00pm-

To register, log in to your Handshake account. or contact Joni Porter at jsporter@ucmo.edu 660-543-4389

HIRE A VETERAN FAIR





























Include your loved one in this commemorative section in the

Sedalia Democrat Wed., Nov. 10th and the Warrensburg Star-Journal on Tue., Nov. 9th

ARMY • NAVY • AIR FORCE • MARINES • GUARDS

Fill out the form with your Veteran's information & submit it to our Newsroom. Don't forget to submit a photo.

101 E. Market Street, Suite D • Warrensburg, MO 700 S. Massachusetts • Sedalia, MO or email to ncooke@sedaliademocrat.com **Subject Line: Vet's Photo** 

Hurry! Deadline to submit your Veteran's information is Friday, Oct 22nd, 2021

Please provide your Veteran information below	
Veteran's Name:	
Branch of Military:	
Rank at time of discharge:	
Dates of Service:	
Wars served (if applicable):	
Phone number:	
Address:	
Photo is included (please circle one): Yes No	

# KMOS (\*\*) PBS



This month, donate your car, truck, RV or boat

#### DONATE YOUR OLD VEHICLE TODAY

KMOS-TV can take your used vehicle off your hands and turn it into good! We accept cars, trucks, RVs, jet skis, motorcycles, and boats as a form of support.

Here's How It Works:

- 1. Call 877-566-7886 or Complete the Online Donation Form at kmos.careasy.org. Our Vehicle Donation Support Team is available seven days a week and will be happy to answer any questions you may
- 2. Schedule Your Free Pick-up: We arrange to have a licensed tow company pick up your vehicle at a time convenient for you-all at no cost to you.
- 3. We Receive the Funds and You Could Qualify for a Tax Deduction! Vehicle donations are tax-deductible, and we work to get the highest return per vehicle for us and for your tax benefit. In most cases, when the driver arrives for your tax-deductible gift, you'll be provided with the donation receipt. You will be mailed a thank-you letter within 30 days of the sale of the vehicle, which also serves as a donation tax receipt

#### Find out how!

To donate, call 877-566-7886 or submit the secure online form at kmos.careasy.org. We accept all types of vehicles that meet the following basic requirements:

- Vehicle has a clear title
- Vehicle is in one piece Vehicle is accessible for safe towing Vehicle does not need to be running

Our Vehicle Donation Support Team is available seven days a week to

support you every step of the way. Once you complete the donation form, we'll help you arrange for your free pick-up, and your gift is taxdeductible. Give today to make a difference!

#### **Donate Today!**

No matter your reason, we'll make donating your car, truck, boat, RV, or other vehicle as easy as pie. Simply call by 100 or submit the secure online form at 100 or 100 o

Visit KMOS.org

KMOS-TV www.kmos.org Phone: 660-543-4155 Fax: 660-543-8863



























A proud partner of the american obcenter network

### Looking for Your Next Great Employee?

Our enhanced job matching system allows you to post job orders, search resumes for qualified applicants, access industry statistics, and utilize other resources. We are your first and best partner in finding skilled candidates for your open positions.

### **Advanced Recruiting Tools**

- Advanced online recruiting solutions
- Sophisticated resume search tools
- Automated correspondence
- Applicant tracking
- User-friendly functionality

This system is a focused recruiting tool for employers to find suitable candidates, rather than simply being a referral system.

### Advertise Job Openings

- Quickly create and post job orders that describe position openings, requisitions, and required qualifications
- Select an occupation, enter a location, contact information, and details of the position
- Utilize standard job description templates, required skills, etc. to easily post openings
- Link to the latest labor market intelligence to ensure jobs offer competitive salaries and benefits

#### Focused Resume Search

- Combine simple and basic search options with more advanced candidate matching features
- Display candidate resumes with a ranking mechanism
- Easily select which applicants are most qualified
- Save a resume search and run it periodically to identify new talent that fit search criteria
- Results are sent to the message box, email address, or texted to your cell phone



### Get started at jobs.mo.gov

#### Easy Account Set Up

- Visit jobs.mo.gov
- Click on "post a job on MoJobs"
- Create a new account
- Validation typically takes 24-48 hours and is required before jobs can be posted to the public

### Tracking & Screening

- Manage your job openings from one screen and track applicants through every step of the recruiting process
- Utilize communications and correspondence functionality
- Use screening tools to pinpoint candidate strengths and weaknesses to ensure a good fit for your business

# Partnering for a



a Missouri Job Center near you. Locations and additional information are available at jobs mo.gov or 1-888-728-JOBS (5627). The Missouri Department of Higher Education and Workforce Development is an equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities. Missouri Relay Services at 711.





























# Job Postings





We find people jobs in ALL Industries



Email: jobs@flexiblestaffing.com Phone: 660-422-8400 Website: FlexibleStaffing.com































POOLLAR TREE FAMILY POOLLAR

## \$1000 Sign on Bonus:

**Equipment Operators** 

**Order Selectors** 

**Receiving- Unloaders** 

**Shipping-Loaders** 



### **NEW HIGHER PAY PREMIUM**

2<sup>nd</sup>-Mon-Thurs: 6 PM-4:30 AM

3rd- Fri, Sat & Sun: 6 AM-6:30 PM

(660) 747-0335



# **WE'RE HIRING!**

Part-time

**Violence Prevention Specialist** 

Enjoy being in a supportive and flexible working environment!



at jobs.ucmo.edu



"Elara gives you the opportunity for growth and development of your skills. The ability to obtain new skills and expand your wings." Cassandra, LPN

Join Our Team elara.com/jobs

Elara Carino

We care where you are.























# Vicky Hortzler



MISSOURI'S FOURTH CONGRESSIONAL DISTRICT

### Position: Field Representative/Travel Aide

Location: Greater Kansas City Region, Harrisonville Office

The Field Representative/Travel Aide for Congresswoman Vicky Hartzler liaises with fellow Missourians to assist with carrying out her duties as a government official. This individual also travels with her when she visits cities, towns, and rural communities to meet with constituents.

#### You're Good At:

- o Listening to, talking with, and befriending strangers (some of whom won't agree with you).
- o Traveling to unfamiliar places and driving safely.
- o Problem solving issues completely new to you.
- o Taking initiative when your boss isn't watching.
- o Occasionally working hours that fall outside the traditional workday.
- o Collaborating with remote team members located hundreds of miles from you.
- o Planning events and getting people to show up to said events.
- o Communicating well verbally and through writing.
- Speaking in front of small groups.
- o Accessing the internet and operating basic computer programs.
- o Utilizing (or are open to learning how to utilize) social media.
- o Learning and trying new things.

#### A DAY IN THE LIFE:

- Attend community meetings, network with locally elected officials, and update the Congresswoman on issues of importance within the service area which includes the Counties of Barton, Bates, Cass, Cedar, and Vernon.
- o Travel with the Congresswoman as she visits with constituents at various events.
- o Serve as an advocate for constituents and a conduit between them and the Congresswoman while she works on their behalf in Washington, DC.
- o Stop by local businesses to meet with the owners and employees, learn about their products being sold, and connect them with federal resources.
- o Contact a federal or state agency to learn about how a policy issue is being implemented.
- o Assist a local nonprofit with finding federal and state resources to solve an issue.
- o Provide feedback to supervisors on concerns raised by constituents on issues of the day.
- Handle meeting requests and serve in stead of the Congresswoman when she is in DC.
- o Spend time in the Harrisonville office taking calls, returning messages, and filing reports.

#### WHAT YOU'LL NEED:

- o Bachelor's degree or equivalent professional experience.
- o A current driver's license, clean (or mostly clean) driving record, and functioning vehicle.
- o Interest, familiarity, or prior experience in the federal and/or state government.
- o A passion for working with Missourians to help find solutions and resources for them.

Interested applicants should email their resumes to Austin.Kramer@mail.house.gov











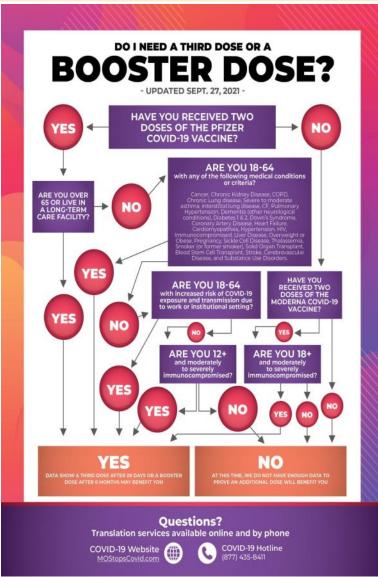


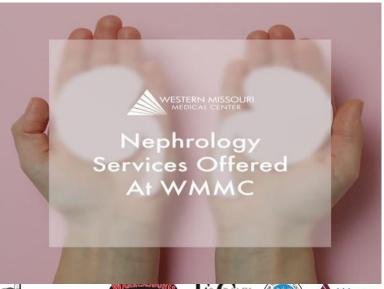


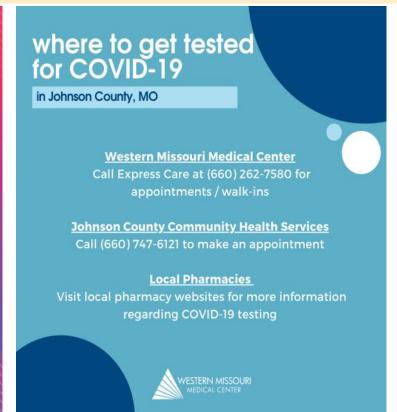


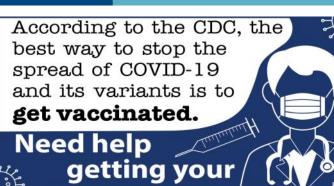


# Health Related Content









COVID-19 Vaccine?

Contact Care Connection for Aging Services for assistance with vaccine registration, transportation, and more.

1-800-748-7826



#### information@goaging.org

Care Connection for Aging Services provides services to those 60+ and their caregivers. For more than 40 years we have helped them remain independent and linked them to

the necessary community resources. To see all of the services we provide, visit www.goaging.org.

























### **OCTOBER 2021**

# **Johnson County Community Health Services** 723 PCA RD Warrensburg, MO 64093 Phone: 660-747-6121

Fax 660-747-1294 for Administration, Public Health, Environmental, & WIC Fax 660-747-6087 for Home Health This institution is an equal opportunity provider.

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
MONDAI	TUESDAT	WEDNESDAI	ITUKSDAI	FRIDA I
				ü Immunizations
				(by appointment)
4	5 Flu Shots 65+ 9- 11am	6 WIC Satellite Clinic From 8:45 am to 3:45 pm (closed	7	8
		12 pm – 1 pm for lunch) at the		
	Public Health Ser- vices will not open	Holden Community Activity Center. This institution is an		
	until 9:00 am	equal opportunity provider		
		Walk in COVID Vaccine Clin- ic 1-4:30pm		
ülmmunisətiənə 0		üImmunizations & WIC	ü Immunizations & WIC	
üImmunizations & WIC (by appoint-	üImmunizations & WIC	(by appointment)	(by appointment)	ü Immunizations & WIC (by appointment)
ment) 11	(by appointment) 12 Flu Shots 65+ 9-	13 Walk in COVID Vaccine	14	15
11	12 Flu 3hots 03+ 9-	Clinic 1-4:30pm	*Food Safety Training Class	13
			From <b>10 am -noon</b> . Upper Level Classroom. <i>Call 660-747-</i>	
			6121 Ext. 258 for more infor-	
CLOSED			mation CPR/AED & FIRSTAID from 9	
			am to 4 pm (Registration is	
		ü Immunizations & WIC	required-call 660-747-6121, Ext. 281)	üImmunizations
	ü Immunizations & WIC	(by appointment)		(by appointment)
	(by appointment)		ü Immunizations & WIC (by appointment)	
18	19 Flu Shots 65+ 9-	20 WIC Satellite Clinic	21	22
	11am	From <b>1:00pm to 3:30 pm</b> at the Holden Community Activi-	<u>ICCHS on KOKO</u> 1450 Radio at 8:30 am	
		ty Center. This institution is		
		an equal opportunity provider Walk in COVID Vaccine Clin-		
		<u>ic 1-4:30pm</u>		
ü Immunizations & WIC (by appoint-	ü Immunizations & WIC	ü Immunizations & WIC (by appointment)	üImmunizations & WIC (by appointment)	üImmunizations & WIC (by appointment)
ment)	(by appointment)			
25	26 Flu Shots 65+ 9- 11am	27 Walk in COVID Vaccine Clin-	28 Board of Trustees meeting at	29
	*Food Safety Training	ic 1-4:30pm	10am	
	<u>Class</u> From <b>2 pm -4</b> <b>pm</b> . Upper Level Class-			
	room <i>Call 660-747-6121</i>			
ü Immunizations &	Ext. 258 for more infor- mation	ü Immunizations & WIC	ü Immunizations & WIC	ü Immunizations
WIC (by appoint-		(by appointment)	(by appointment)	(by appointment)
ment)	ü Immunizations & WIC			
	(by appointment)			





















# Chamber Member Events

WEDNESDAY, OCTOBER 20 | 12 PM

FOOD TRUCKS Open to the public 11:00 am - 8:00 pm

WMMC MAIN ENTRANCE (OUTSIDE)

Please join us shortly before noon on 10/20 to hear a message from our CEO, Darinda Dick, followed by a performance from the Warrensburg High School Drumline! For those who would like to attend, this event will be outdoors on the west side of WMMC and also will be aired live on Facebook.





Celebrating 150 Years of Education for Service!

October 22-23, 2021

Join the University of Central Missouri as we honor our 150th anniversary with one of the most memorable Homecoming celebrations in our history! Along with the annual parade and football game, it will feature a carnival and a parade of mules like no other. Don't miss this family-friendly celebration!

#### Carnival | Friday and Saturday, Oct. 22-23

Armbands are \$20 for a 4-hour session

Tickets are \$1.00 each, or 30 for \$20 with rides requiring 3-4 tickets. 11 a.m.-9 p.m.

UCM Lot 34 east of Crane Stadium

- Food
- Games
- · Rides

#### Parade | Saturday, Oct. 23

Intersection of Holden and Clark streets Learn more at ucmo.edu/homecoming!

















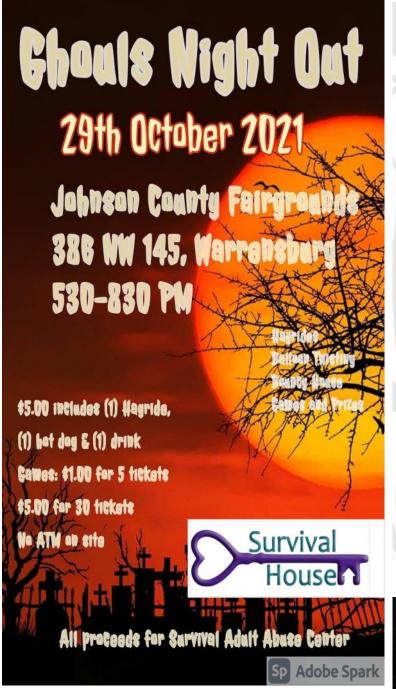


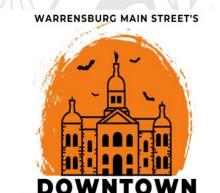












#### OCTOBER 30TH | 10AM -12PM DOWNTOWN WARRENSBURG

SPOOKTACULAR

Join Warrensburg Main Street for their NEW! Halloween Event in Downtown Warrensburg! Come out for our FREE, family-friendly event full of fall fun and activities!

### CARNIVAL GAMES **HAY RIDES | FALL FOODS** COSTUME CONTEST SO MUCH MORE!

FOLLOW US ON SOCIAL MEDIA OR CHECK OUR WEBSITE FOR MORE INFORMATION



www.warrensburgmainstreet.org

























# **Business Articles**



# TIP: Use positive vocal cues on your next call.

When you're on a call do you ever feel frustrated that clients or colleagues don't get what you're saying even though you've chosen your words carefully?

The reason could be that you are sending mixedmessages. This happens due to paralinguistics, vocal signals that go beyond words. They impact how verbal messages are understood because they provide clues about true feelings and intent. Carol Kinsey-Goman Ph.D., international leadership coach and author, is convinced of the power of paralinguistic communication. She says: "I've seen managers give unflattering feedback while still exhibiting warm feelings through their tone of voice - and those who were being critiqued still felt positively about the overall interaction. I've also seen managers offer words of praise and appreciation in such a flat tone of voice that none of the recipients felt genuinely acknowledged or appreciated."

In a recent article, Carol offers six great tips on breathing, voice modulation, body posture, and speech convergence to ensure your vocal cues are positive.

Our favourite? Modulate your voice. Vary your vocal range, tone, and volume.

# FAST @MPANY

# Tackling a big project? You need an accountability buddy

Social pressure can be helpful when you find your motivation to finish a massive project waning.

# TIP: Great way to have better balance in a conversation.

This very simple acronym, IFR, will help anyone move a conversation along in a natural way. And let's face it, who hasn't been stumped in a conversation, particularly if the other person isn't lobbing the conversational tennis ball back to you.

David Morin, founder of Social Pro, gives this advice:

#### IFR stands for:

- 1. Inquire Ask a sincere question
- 2. Follow-up Ask a follow-up question
- 3. Relate Share something about you to break up your questions and keep the conversation balanced

IFR dovetails nicely with our concept of Positive Networking® which is about being interested in the other person and hoping--by asking questions--you may be able to add value to their life, business or career. Or, simply create some rapport and make a better connection!

# How to master the most important skill you need as a freelancer

No matter what type of freelance work you're doing, you need to excel at this.

# How (and why) to train your brain to be more curious at work

Being curious can be an enormous asset, especially in the workplace.























# Dealing with Modern Cybersecurity Threats: How to Protect Your Organization

Businesses are changing the way they operate. With the interconnectedness of software, people, and organizations, the digital world is fast-paced and ever-changing. That is why security in the online sphere is of utmost importance. As the world moves into digital technology, the headlines are filled with incidents of companies dealing with modern cybersecurity threats. This includes security breaches, ransomware attacks, and hacking. The problem is media coverage only occurs after drastic breaches. It is essential to identify and address vulnerabilities before such incidents happen. The alternative could have fatal consequences.

#### The Colonial Pipeline Breach

To discuss the far-reaching impact breaches can have, let's look at the Colonial Pipeline breach.

#### What is Colonial Pipeline?

Colonial Pipeline is one of the significant pipeline operators in the United States. Founded in 1962, Colonial Pipeline is responsible for 45% of East Coast's fuel supply. This includes gasoline, diesel, residential heating, and jet fuel, as well as military supplies. In fact, Colonial Pipeline transports over 1– million gallons of fuel every day across an area that spreads from Texas to New York.

#### **About the Attack**

On May 6th, 2021, Colonial Pipeline was the victim of a cyber-attack. Hackers infiltrated the US gasoline pipeline giant and almost 100 gigabytes of data were compromised and computers were locked. The attackers demanded a ransom payment of nearly \$5 million in Bitcoin to decrypt the systems and resume operations.

#### Impact of the Attack

The hack caused Colonial to shut down the pipeline. This caused massive fluctuations in fuel prices across the East Coast. In the five days that the pipeline was shut down, the national average for a gallon pushed past \$3. This was the first time we've such prices since 2014.

"The shutdown of the Colonial Pipeline by cyber-criminals highlights a massive problem — many of the companies running our critical infrastructure have left their systems vulnerable to hackers through danger-ously negligent cybersecurity," shared Sen. Ron Wyden (D-OR). "Congress must take action to hold critical infrastructure companies accountable and force them to secure their computer systems."

Organizations need better systems in place to combat and prevent such attacks. However, while cybersecurity is a part of most major organizations' policies, the bare minimum is being done.

#### Why You Need to Focus on Cybersecurity

Cybersecurity matters in today's world. Here are a few reasons why organizations should make it a part of their policies.

- 1. Data breaches are costly. The average breach can cost companies \$3.86 million or more. This is a massive price for businesses to pay when breaches can be avoided by using the correct practices and trusted technology partners.
- Companies have a responsibility to protect employee and client data. Data breaches can compromise the privacy and sensitive data of both employees and customers, reducing the overall trust in the organization.
- The reputational damage after a cybersecurity attack is massive. This takes away existing clients and makes any potential clients wary. More than 60% of SMBs close after a cyber-attack due to loss of reputation and high fiscal costs.

# How Can a Trusted Technology Partner Help?

Combating cybercrime is not an easy journey. That is where a trusted technology partner can save you and your organization.

 A technology partner will help you protect your business by identifying any vulnerabilities in the existing network infrastructure. They will also help to develop solutions and action plans to mitigate these risks.

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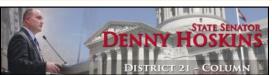


To view Congresswoman Vicky Hartzler's Congressional report, click HERE.

Latest Press Releases: CLICK HERE

More information from Vicky Hartzler:

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To view State Senator Denny Hoskins's current capitol report, click <u>HERE</u>.

More information from Denny Hoskins:

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To view Senator Roy Blunt's latest press releases, click <u>HERE</u>.





To view State Representative Dan Houx's current capitol report, click <u>HERE</u>.



STATE
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51<sup>ST</sup> DISTRICT











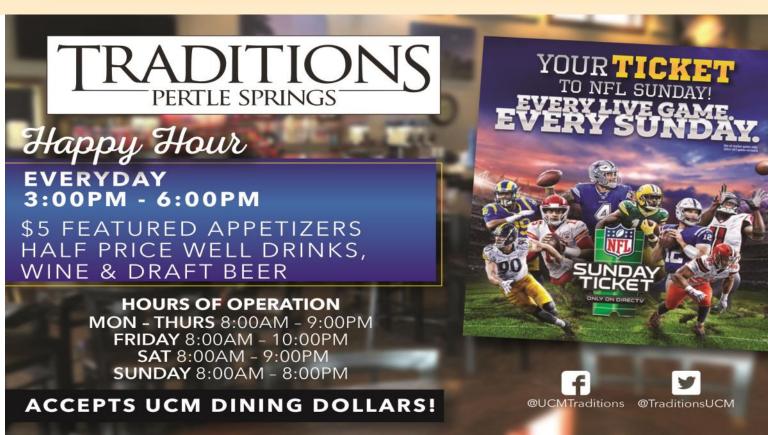








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# **Press Releases & News**



For more information contact: Alex Wilson University of Central Missouri Integrated Marketing and Communications Warrensburg, MO 64093

## **UCM Theatre and Dance Offers Season Tickets** for 2021-2022 'Live On Stage!'

WARRENSBURG, MO (Sept. 30, 2021) – University of Central Missouri Theatre and Dance has announced the availability of 2021-2022 season tickets through Oct. 16. After a year of limitations to live performance, UCM Theatre and Dance is excited to invite the community back into the theater and to enjoy productions "Live On Stage!"

To ensure the safety of everyone, UCM theaters will be limited to 75% capacity and all seating will be general admission to provide audiences the opportunity to socially distance. Currently, masks will be required for audiences. COVID-19-related policies will be re-evaluated throughout the academic year by university leadership and could possibly be changed. Current COVID policies can be found on the UCM website, http://www.ucmo.edu/news/media-resources/corona-virus-covid-19/faq/.

The past 18 months have been quite a journey for theatre practitioners everywhere. With this in mind, UCM Theatre and Dance has selected five plays and musicals for this season that are about the journeys people take to overcome life's challenges. Season tickets are available for five exciting shows. A season subscriber receives substantial savings, choice seating, ticket insurance and exchange privileges.

Season tickets include four mainstage productions and the dance concert for \$80 for the general public; \$60 for faculty, staff, senior citizens, and military; and \$40 for students.



Media Contact: Kerri Lewis, Director of Communications 660-747-6121 ext. 257 Kerri.lewis@lpha.mo.gov

### JCCHS Offering Booster Shots of the Pfizer-BioNTech COVID-19 Vaccine

WARRENSBURG, MO. (Oct. 8, 2021) – Johnson County Community Health Services (JCCHS), in accordance with the Missouri Department of Health and Senior Services' (DHSS) amended state's standing order, is offering booster shots for those who qualify.

JCCHS offers COVID-19 vaccines every Wednesday during a Walk-in Wednesday COVID Vaccine Clinic from 1 to 4:30 PM in the JCCHS building at 723 PCA Road in Warrensburg, Mo. No appointment is needed.

In addition, JCCHS is hosting a walk-in COVID Vaccine Clinic on Tuesday, Oct. 12 from 1 to 4 PM at the Community Activity Center in **Holden, Mo**.

During all clinics, qualifying individuals can receive:

- First or second dose of either Pfizer or Moderna, or
- A third dose of the same brand of COVID-19 vaccine for those with certain medical conditions that suppress the immune system (the term third dose refers to people with severely compromised immune systems who may not have gotten the level of protection they need from the first two doses. The third dose provides that level of immunity), or
- A booster shot of the Pfizer vaccine (a booster shot is recommended due to concern that the effectiveness of the vaccine decreases over time and may not protect against a new strain, such as delta).
- Following federal guidance issued from the Centers for Disease Control and Prevention (CDC), the DHSS has amended Missouri's standing order for Pfizer-BioNTech COVID-19 vaccine administration. Missourians who received the Pfizer vaccine can receive a booster shot at least six months after their initial series based on CDC guidance:

Read More

**Read More** 





















#### FOR IMMEDIATE RELEASE

Contact: Jennie Snapp Communications & Development Manager (660) 262-7464 jsnapp@wmmc.com

# WMMC Celebrates 9<sup>th</sup> Annual Ladies' Night



Ladies' Night Out Honorary Survivor Michelle Schubert sitting on pink Mustang

Warrensburg, MO (October 6, 2021)—Western Missouri Medical Center (WMMC) kicked off Breast Cancer Awareness month by hosting its 9<sup>th</sup> Annual Ladies' Night Out (LNO) Event on October 5 at the UCM Multipurpose Bilding. This event promoted breast health awareness and encouraged women to get their annual mammogram through fun giveaways, raffles, and a keynote speaker.

This annual event strives for two goals – to raise awareness on the importance of preventative screenings and to raise funds for the WMMC Foundation to support and enhance the Medical Center's mission. LNO raised \$18,735, and had 474 people purchase tickets to help raise awareness for breast cancer. This event resulted in 82 women rgistering for their annual mammogram. Overall, this event produced more than 500 in attendance including ticket holders, volunteers and vendors.

LNO ticket holders also received a rose gold tote with goodies for all the attendees as well as a custom t-shirt. There were over 15 raffles given away, including \$1,000 in cash prizes to women who scheduled their mammogram.



#### FOR IMMEDIATE RELEASE

For more information contact: Alex Wilson, Student Assistant UCM News Bureau Integrated Marketing and Communications University of Central Missouri alexwilson@ucmo.edu 660-543-4640

# Muleskinner Adviser Julie Lewis Named Recipient of 2021 Adviser Award

WARRENSBURG, MO (Oct. 11, 2021) – Julie Lewis, assistant instructor of digital media production and faculty adviser for the University of Central Missouri's student-led newspaper, the Muleskinner, is being recognized as one of the College Media Association's 2021 Best Media Advisers in the nation.

Lewis was one of three Honor Roll Advisers recognized from four-year institutions. Honor Roll Adviser Awards are reserved for professionals who have advised for five or fewer years. The College Media Association is a collegiate media organization that strives to support student journalists and their advisers. Since 1954, the association has served its nationwide member base with educational sessions, annual conventions, networking opportunities and more.

"As the managing editor, Julie and I work closely together and my experience with her has been amazing. Her passion for journalism and empowering students is so refreshing," said Bethany Spitzmiller, managing editor for the Muleskinner. Spitzmiller believes Lewis entrusts her student journalists to enable the staff to carry out responsibilities for producing a newspaper. "She has students lead everything and make all the decisions and she empowers them to do that, which is amazing."

The Muleskinner publishes monthly issues with ongoing online coverage published during regular academic weeks. Lewis, who took over the role of adviser for the publication last year, works with student writers, editors and designers who seek to provide consistent and engaging content covering the wider campus community.

**Read More** 

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WEBINAR

DATE Wednesday

October 27, 2021

8:00 AM - 9:00 AM

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LOCATION

ONLINE





On October 27, the Missouri Chamber is bringing together manufacturers from across the state at the first-of-itskind MFG Summit. This hybrid summit allows attendees to join virtually or in-person at the Renaissance St. Louis Airport Hotel. They have an agenda full of the most pressing topics in manufacturing: supply chain resiliency, building talent through apprenticeships, cybersecurity threats, smart factory technologies and post-pandemic manufacturing in Missouri.

As a member of the Missouri Chamber Federation, they are offering our members a discounted rate for the upcoming summit. They have created a special promotional code for your use. Use MCF20 when registering to receive 20% off.

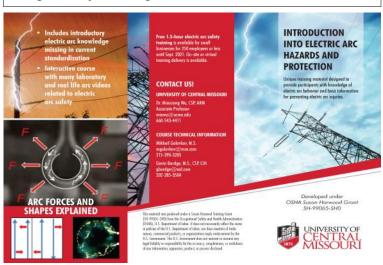
Brought to you by the Missouri Chamber Manufacturing Alliance. Don't miss this opportunity to connect with top industry professionals and help grow manufacturing in your community. Click here for more information and to register!

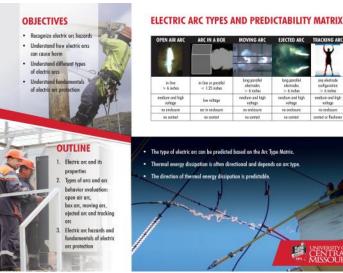
#### Oct 28, 1:00 pm - 3:00pm

Please join us for a training session of electric arc safety. This is for workers and employers from a small business company (must be 250 employees or less). The training is free and virtual using Zoom! A Certificate of Completion will be awarded, upon the successful completion of training and evaluations.

The training and materials developed are funded through OSHA Susan Harwood Grant SH-37168-SH1 (2021-2022).

#### Register by clicking here































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This project was funded in part by an award to th









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For information contact Kelly Asbury kasbury1@sfccmo.edu | (660) 596-7350





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6 pm- 9 pm

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## DIFFERENT STROKES FOR **IFFERENT FOLKS**

Monthly Support Group



WHEN:

WHERE:

Held the second Tuesday of every month from 5:30 - 6:30 p.m.

WMMC's Conference Room 1 (inside Rehabilitation Entrance: 403 Burkarth Road, Warrensburg, MO)





For more information, please call Shannon Wilkinson at (660) 262-7539























# Chamber Membership Benefits

Click to read the full **Membership Benefits Guide!** 



# Membership Benefits and Services



Mission: The Greater Warrensburg Area Chamber of Commerce create opportunities that drive commerce and promote business.

Purpose: The Greater Warrensburg Area Chamber of Commerce is a community that supports business, values education and empowers leaders.

www.warrensburg.org

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Is live online resource presented in simple language and designed to help you manage your most important resource — your employees! **To use HR Simple**: Come by the Chamber Office and we will log you into the account. Questions? Give us a call at (660) 747-3168.



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Contact the Chamber for more information!

































## RevLocal In Partnership With





#### Who We Are

We're RevLocal, a digital marketing agency that uses a personalized approach to help local businesses and franchises across the United States reach more customers. As an affinity partner of the Warrensburg Chamber of Commerce, we'll optimize your digital presence to drive customer interaction, sales and conversions without contracts!



#### **Dedicated Strategist**

An industry specific expert to build your online presence.



#### Local Search & SEO

Optimize your online presence with the best local strategies.



#### Paid Ads & Retargeting

Reach a new customer base with our paid advertising services.



#### **Review Marketing**

Protect your online reputation and gather more positive reviews.



#### Marketing Analytics

Keep track of your digital ROI with our easy to understand analytics.



#### Social Media

Build your brand's presence with our social media marketing.

### Our Approach

At RevLocal, you have a team of experts to lead your business toward success. Our industry-experienced strategists, advertising specialists, designers and more create and implement the latest strategies for all our clients. We can help you win with your digital marketing!















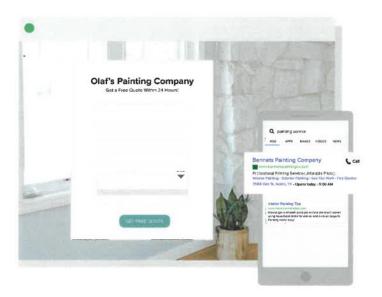


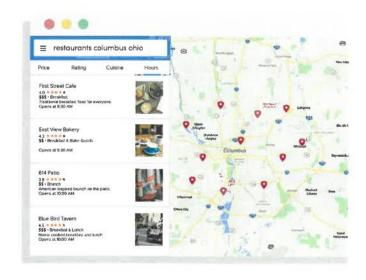


### Be found, everywhere.

Did you know that four out of five people search online when looking for a local business?

With a local search plan from RevLocal, your business will gain the competitive advantage with a streamlined digital presence and accurate information across the world's biggest search engines and directories.





#### Generate more conversions.

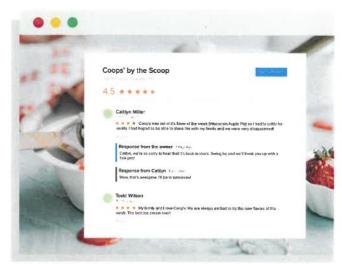
Paid advertising is the best way to expand your reach to new customers, get more leads and improve conversions — all while building brand awareness and supporting your integrated strategy.

Our team of experts use a personalized approach while leveraging machine learning to put your business in front of more customers.

### Fight back against bad reviews.

When it comes to finding a local business, customers want to see that you have a spotless online reputation.

That's why you need a steady stream of new, positive reviews coming in continuously. We've got you covered! Our review marketing plan will help you get more reviews and gain consumer trust.



#### If you are a Warrensburg Chamber member and would like to elevate your online presence, contact:



Shaun Frecska, Director of Strategic Partnerships (740) 536-0008 | sfrecska@revlocal.com



























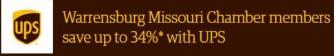




# WE CAN HELP YOU MARKET.

### The Warrensburg Chamber of **Commerce Marketing Committee**

is available to help you with your marketing needs: social media, print marketing, radio marketing, etc. Schedule your consultation at: warrensburg.org/member-benefits/





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With Missouri Intern Connect, organizations can also easily take an active role in recruiting interns. When you register for the site, you gain the ability to search intern profiles to find candidates in your region who have the right skills for your job and invite them to apply.

The site is completely free to use, brought to you by the Missouri Chamber and our partners to help prepare our state's workforce as part of the Missouri 2030 strategic initiative.

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Contact your local expert today, and make sure to mention that you are a member of the Warrensburg Missouri Chamber

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How to sign up: Go to hrsimple.com/products/warrensburg-chamber-package. Add the Chamber package to your cart, enter code warrensburg 100 and fill out the form!



#### Online Access

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#### HRU

A weekly newsletter highlighting changes to state and federal employment laws.

If you would like a printed version of any resources use code warrensburg50 for 50% off at hrsimple.com/products/warrensburgchamber-package or call 866-439-2227









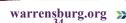




















The Warrensburg Chamber of Commerce's mission is to create opportunities that drive commerce and promote business. One way we help do that is to direct newcomers or visitors to Warrensburg to our local businesses! These publications are handed out at community events, given away in our Welcome Bags that go out to Whiteman Air Force Base and various other locations, housed in our office and posted on our website.

The **Restaurant Guide** contains a list of restaurants, coffee shops, wineries, etc. in Warrensburg, as well as our Chamber members in Knob Noster. Our Chamber members are listed in bold in this publication.

Our **Relocation Information** brochure lists essential businesses and organizations to contact upon arrival to Warrensburg. This brochure only contains our Chamber members' information.

If you know someone who has recently moved to the area, or if you know someone interested in moving to Warrensburg, please refer them to our website at www.warrensburg.org to find these resources!





## **Chamber Gift Certificate Program**

Chamber Businesses—if you would like to participate in our 2021 Gift Certificate Program, contact Member Relations Coordinator Rhonda Mosley at rmosley@warrensburg.org. This members-only program offers great shopping flexibility for our residents and is a fantastic way for local companies and organizations to provide employee gifts, rewards, and incentives. You can find more information on the Gift Certificate Agreement, or give us a call at (660) 747-3168. View the Current Participants HERE



















## Board of Directors 2021 – 2022

Jamie Brisbin, Chair (2019-2023) Jbrisbin1205@gmail.com Term Exp: June 2023

Suzy Latare, Chair Elect (2019-2022) Manager of Outreach, Access, & Community Health, University of Central Missouri, UHC 220, Warrensburg, MO 64093 (660) 543-8947 latare@ucmo.edu Term Exp: June 2022

Melissa Frey, Treasurer (2019 -2022) Executive Director, Johnson County Board of Services 200 N. Devasher Road., Warrensburg, MO 64093 (660) 747-2619 mfrey@jcmbs.com Term Exp: June 2022

Chelsea Cantrell, Secretary (2020-2023) Owner, 360 Media 111A N Holden Street., Warrensburg, MO 64093 (660) 362-1060 chelsea@360mediaco.com Term Exp: June 2023

Dustin Fritsch, Chair Emeritus (2018-2022) Mortgage Banker, USA Mortgage 506 N. Maguire Street, Suite A, Warrensburg, MO 64093 (660) 441-7753 djf98120@gmail.com

Kathy Baldridge (2021-2024) Owner, Photo Gym 604 N Maguire Street, Warrensburg, MO 64093 (660) 951-0746 kathy.baldridge@photogym.org Term Exp: June 2024

Term Exp: June 2022

Alan Brandt (2021-2024)
Financial Advisor, Edward Jones
621 Burkarth Road, Ste B, Warrensburg, MO 64093
(660) 747-6156
alan.n.brandt@gmail.com
Term Exp: June 2024

Thomas Crosier (2020 – 2023) HR Manager, EnerSys Energy Products 617 N. Ridgeview Drive, Warrensburg, MO 64093 (660) 429-7595 thomas.crosier@enersys.com

Troy Marnholtz (2021-2024) Finance Director, Warrensburg R-VI School District 201 South Holden Street, Warrensburg, MO 64093 (660) 747-7823 tmarnholtz@warrensburgr6.org

Term Exp: June 2024

Term Exp: June 2023

Jay Meldrem (2019-2022) Owner, Heroes Restaurant & Pub 107 W. Pine Street, Warrensburg, MO 64093 (660) 747-3162 heroeswarrensburg@gmail.com Term Exp: June 2022

Stephen Mukembo (2021-2024) Community Engagement Specialist, Univ of MO Extension 135 W. Market Street, Warrensburg, MO 64093 (660) 747-3193 mukembos@missouri.edu Term Exp: June 2024

Jennie Snapp (2021-2024) Communications and Development Manager, WMMC 406 Burkarth Road, Warrensburg, MO 64093 (660) 262-7464 jsnapp@wmmc.com Term Exp: June 2024

Jeremy VanWey (2021-2022) Fire Prevention Officer, Warrensburg Fire Department 102A S. Holden St., Warrensburg, MO 64093 (660) 747-9136 jeremy.vanwey@warrensburg-mo.com Term Exp: June 2022

Suzanne Taylor, Executive Director Warrensburg Chamber of Commerce 100 S. Holden Street, Warrensburg, MO 64093 (660) 747-3168 Ext 224 staylor@warrensburg.org

## **Chamber Staff**

Suzanne Taylor, Executive Director staylor@warrensburg.org

Leanne Larson,
Office Manager
llarson@warrensburg.org

Rachel Schultz, Communications Coordinator rschultz@warrensburg.org

Rhonda Mosley, Member Relations Coordinator rmosley@warrensburg.org Kelly Davenport, Event Coordinator kdavenport@warrensburg.org

> 100 S. Holden St., Warrensburg, MO 64093 Phone: 660-747-3168 Fax: 660-429-5490 www.warrensburg.org

Get Connected.
Stay Connected.
GROW!

#### **Mission**

The Greater Warrensburg Area Chamber of Commerce create opportunities that drive commerce and promote business.

#### **Purpose**

The Greater Warrensburg Area Chamber of Commerce is a community that supports business, values education and empowers leaders.

### The Chamber Flash

is a twice-monthly email publication, out on the FIRST and THIRD Fridays of each month. It's a great way for Chamber members to share information about their businesses! It also keeps members up to date with member benefits, networking events and other activities.

Space in the *Chamber Flash* is an included member benefit for Chamber members only. E-mail your print ready ad **in JPG format** to <a href="mailto:chamber@warrensburg.org">chamber@warrensburg.org</a> by <a href="mailto:COB Tuesday">COB Tuesday</a> for Friday publication.

# You must resubmit your flyer each week you would like it published.

The *Chamber Flash* is compiled and written by Communications Coordinator Rachel Schultz.

Interested in membership or sponsorship?

Contact the Chamber Office at 660-747-3168 or email <a href="mailto:chamber@warrensburg.org">chamber@warrensburg.org</a>.

Please share the Chamber Flash with your staff, colleagues, friends and family!





















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