

# Warrensburg MISSOURI Chamber of Commerce

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# Warrensburg MISSOURI Chamber of Commerce

## Membership Benefits and Services



**Mission:** The Greater Warrensburg Area Chamber of Commerce create opportunities that drive commerce and promote business.

**Purpose:** The Greater Warrensburg Area Chamber of Commerce is a community that supports business, values education and empowers leaders.

[www.warrensburg.org](http://www.warrensburg.org)

The Warrensburg Chamber of Commerce is a powerful business tool and a positive way to promote your business in the community. A recent study by The Schapiro Group found that **consumers are 80% more likely to buy from chamber members.**

Here's how we can help you capture that 80%!

## Networking

### Networking Events

The Chamber hosts several networking opportunities each month such as breakfasts, luncheons, Business After Hours and Women In Networking events. Networking is a key element to a successful business and these events are a great place to meet potential clients and talk with other Chamber members.



### Ribbon Cutting Ceremony

Our Chamber Ambassadors & Member Relations Committee members are honored to welcome you to the Chamber with a ribbon cutting ceremony. We'll send an invitation to all of our Chamber members!

**EnGAGE!** is a group that meets monthly on the first Tuesday at 9:00 AM in the Jack Moore Community Room. It is designed to allow chamber members to engage with other businesses. It's a leads generation tool, a self-improvement tool, marketing opportunity, leadership development process and community engagement methodology all rolled into one monthly event.



### Why join the Chamber?

**"Our Chamber membership is invaluable!** Thanks to receiving Chamber member discounts at Office Depot we save hundreds of dollars on printed materials! Checking out is always exciting waiting to see how much money we are going to save each time!" *Jennifer Renfrow, Center Stage Academy*

**"The Chamber does an excellent job of keeping business owners informed and helping with anything they need. There is a ton of education for owners! We are very grateful for our partnerships with the chamber."** *Danielle Johnston, Twister Sports*

**Because it works!**

**Referral Policy: The Chamber's standing policy is we only recommend our Chamber members.**

### Member Relations

The Member Relations Committee provides support and enhanced value to our members through program design and implementation, mentorship to new Chamber members, and assistance navigating Chamber benefits and services. Members attend Ribbon Cutting ceremonies and present quarterly Member Orientations.



### Military Affairs

The Military Affairs Committee supports area military personnel and their families including Active Duty, Reserve, Guard, ROTC, and veterans in the Warrensburg area. The MAC is a proud member and supports the Whiteman Air Force Base, and Base Community Council. They meet on a regular basis, on the last Tuesday of every month.



### Warrensburg Young Professionals

The Young Professionals in our area is a growing group of individuals who give back to the community through volunteering projects and gather for social events. The Chamber helps to connect and provide any needed support in the efforts of this group.



### Women In Networking

Women In Networking provides an environment for business professionals to connect, engage and learn through monthly programs.



## Chamber Ambassadors

Ambassadors are Chamber members that are current or past members of the Board of Directors. They are truly the *champions* of the organization and offer continuous support and guidance to members and staff. This group strives to appear at all events with enthusiasm, with helpful information, and with sincere words of welcome. They are the "face of the Chamber" to the public.



## Areas of Involvement

Committee members of the Warrensburg Chamber of Commerce turn ideas into action. Working with the Chamber's professional staff, our volunteers help facilitate the programs and services that enhance the success of our members and the greater business community.

*If you are interested in serving on one or more of these committees, please contact the Chamber office.*

### Alternative Income

The Alternative Income Committee plans and executes appropriate fund raising activities for the Chamber. It is a very active Committee, hosting several large events during the year.



### Business Relations

Starting your own business is the greatest feeling in the world but it can also make you feel isolated and overwhelmed, that's why we have a Chamber benefit just for you! With the Business Peer to Peer program you are matched up with another business owner who also, "Gets It" and knows how you feel.

### Finance

The Finance Committee ensures the financial soundness of the organization. The committee prepares the annual budget, conducts monthly reviews of finances, and solicits proposals for an annual independent audit of the organization's financial statements.

### Governmental Relations

The Governmental Relations Committee provides members with information on issues and concerns of local, county, state and federal issues, which affect businesses and the greater Warrensburg area community. The committee builds relationships with both state and local officials, and communicates to them the Chamber's legislative platform.



### Marketing

The Marketing Committee assists with enhancing the public's understanding of the work of the Chamber, and promotes the Chamber's many events and activities.



## Marketing



### Welcome & Relocation Bags

The Chamber distributes approximately 50-75 *Welcome Bags* per month! Share your product or service and increase your business visibility.

- *Newcomer Orientation* — At Whiteman Air Force Base, welcomes all new airmen to the base & introduces them to our great community.
- *Relocation* — The Chamber receives visits daily from those interested in knowing more about the businesses and services in our community.

### Brochure Display

Our center-of-downtown location in the historic train depot brings many guests into our office searching for information on Warrensburg businesses.

### Gift Certificate Program

Available only at our office, these popular gift certificates list only participating Chamber members, helping to direct customers to your door and keeping consumer dollars local.



**Member to Member** is only open to Chamber members and is designed to help promote a business relationship between members. Each member chooses the discount they provide.



**Old Drum Discounts** our NEW program allows Chamber members to put a coupon into our "Old Drum Discounts" envelopes that will be distributed by our Chamber Real Estate Agents and Rental Property Managers to newcomers to the Warrensburg area.



### FOCUS Publication and Warrensburg Map

FOCUS, a collaboration between the Daily Star-Journal and the Warrensburg Chamber, provides information about the community, and includes a member directory alphabetically and by category. The map features both Warrensburg and Johnson County. These are our most requested publications! Advertising opportunities are available for both, and both are available on our website.



### Chamber Website

Each member receives a listing on the Chamber website, [warrensburg.org](http://warrensburg.org) where those searching our Member Directory will find your business contact information and your business description.

### The Chamber Flash E-Newsletter: First and Third Fridays

Have a special, sale, or event coming up? Want to reach thousands of readers? The *Chamber Flash* is a fantastic—and free—promotional tool! It's simple: just e-mail your ad in JPG format to [chamber@warrensburg.org](mailto:chamber@warrensburg.org) by Noon on Wednesday before Friday's publication.



## Chamber Benefits

A benefit to being a Warrensburg Chamber of Commerce member is the availability to access a wide range of educational and information training platforms as well as money saving opportunities.

**HR Simple** provides an up-to-date, online human resources library. Come visit our office to use our log-in information.



**SBTDC** - As a member of the Missouri Chamber of Commerce & Industry our members can benefit from the services of Kelly Asbury, Director of The LearningForce. To contact Kelly, you can email her at [thelearningforce@sfccmo.edu](mailto:thelearningforce@sfccmo.edu) or call (660) 530-5822. The Warrensburg Chamber of Commerce is also a member of the MO Chamber Federation which provides a network of MO's strongest chambers of commerce providing grassroots support on business issues that align with local priorities.



### Chamber University

Chamber University is a workshop conducted by local business experts, and associates of our Chamber partners. The sessions feature a wide variety of topics that are helpful for anyone involved with business or an organization and for both employees and employers. See our calendar for the next workshop!

### Bulk Mail Permit

Use the Chamber's bulk mail permit and save up to 17 cents per first class item on a mailing of 200 pieces or more. The hand stamp is used in place of a postage stamp, or the permit indicia is available in electronic format to make printing and mailing easier. Complete instructions and US Postal Service forms are available at the Chamber office.

### Office Depot Chamber Member Program

Save money on office needs with this *exclusive* Chamber member program. Sign up by visiting [warrensburg.org](http://warrensburg.org) and clicking on the Office Depot link, or use a Store Purchasing Card at a physical location.



### Auto-Owners Insurance

Members are eligible for special discounted rates through Auto-Owners Insurance with Insurance Associates of Johnson County .

"Having taken advantage of the auto owners insurance discount offered by Jim Joyner at Insurance Associates Group, I am realizing there are more benefits than just the discount. Being a member of the Warrensburg Chamber of Commerce, I have many avenues of exposure available for my business."

- Dana Parsons, Missouri Teardrop Trailers

## Chamber Benefits



### Job Listings

The Chamber is excited to announce a new benefit; a platform ([our website](#)) to list your job openings. If you would like to post current job openings simply email the following information either in a word document or in the body of an email: description of duties; open date; category i.e. clerical, banking, insurance etc.; full or part time; title; salary range; education; how to apply and contact information. We can also share your job openings from your Facebook page to ours!

### MEWA

This self-funded medical offering called the MCF Benefit Plan is a multiple employer welfare arrangement (MEWA). MEWAs enable smaller employers (50 or fewer eligible employees) to join together to share in the overall claims risk.

### Jack Moore Community Room

Located in the depot behind the Chamber office, the JMCR is available to rent for meetings, seminars, or other events any day or night of the week. Chamber members receive a significantly reduced rental rate. The room includes a kitchenette with a sink and refrigerator, is wheelchair accessible, and bathroom facilities are available in the depot. There is ample parking and the room has it's own entrance.

### Constant Contact

Constant Contact's Chamber Program provides their effective marketing tools to our Chamber Members at a great discount: 20% for 6 months and 25% for 12 months when you prepay. We'll send you the link to the signup page soon after you join!



"For 6 years Constant Contact has been an important factor in achieving our business goals. We use their platform to send online announcements, newsletters, event happenings, and holiday greetings. The builder is easy to learn and use. They provide valuable resources, tools, and support." - Jay Pattiz, Pampered Pet Sitting

The **Greater Warrensburg Area Chamber of Commerce** is engaged in activities on all levels to **improve the community**, working with partners to strengthen the business environment and the connectedness of the community at large.

From working with federal and state officials to protect the viability of its military base to helping to strengthen the "town-gown" relationship, we are consistently on the front line of issues that impact this community. As a result, the Warrensburg Chamber of Commerce has built a strong membership base with **one of the highest membership retention rates in the nation**.



@ChamberWarrensburgMO



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