



Restaurant Week

Warrensburg, Missouri

March 3-12, 2017

Register Your Restaurant

Warrensburg Restaurant Week is a 10-day promotion intended to bring increased business to Warrensburg restaurants and promote Warrensburg's local flavor. Restaurant Week and participating restaurants will be promoted through print advertising, social media outlets, and promotional materials.

Deadline to Register: February 17 at 5 p.m.
\$10 registration made payable to Love What's Local

Restaurant Name: _____

Contact Name: _____

Phone #: _____ Email: _____

___ **YES**, we will offer a \$15 lunch option (*hours* _____)

___ **YES**, we will offer a \$30 dinner option (*hours* _____)

___ **YES**, include us in the Restaurant Week Offerings brochure. Please include offerings/specials on the back of this sheet or in your email. Only restaurants providing complete information at the time of registration will be included in the brochure.

___ **YES**, we would like Restaurant Week promotional items for our restaurant

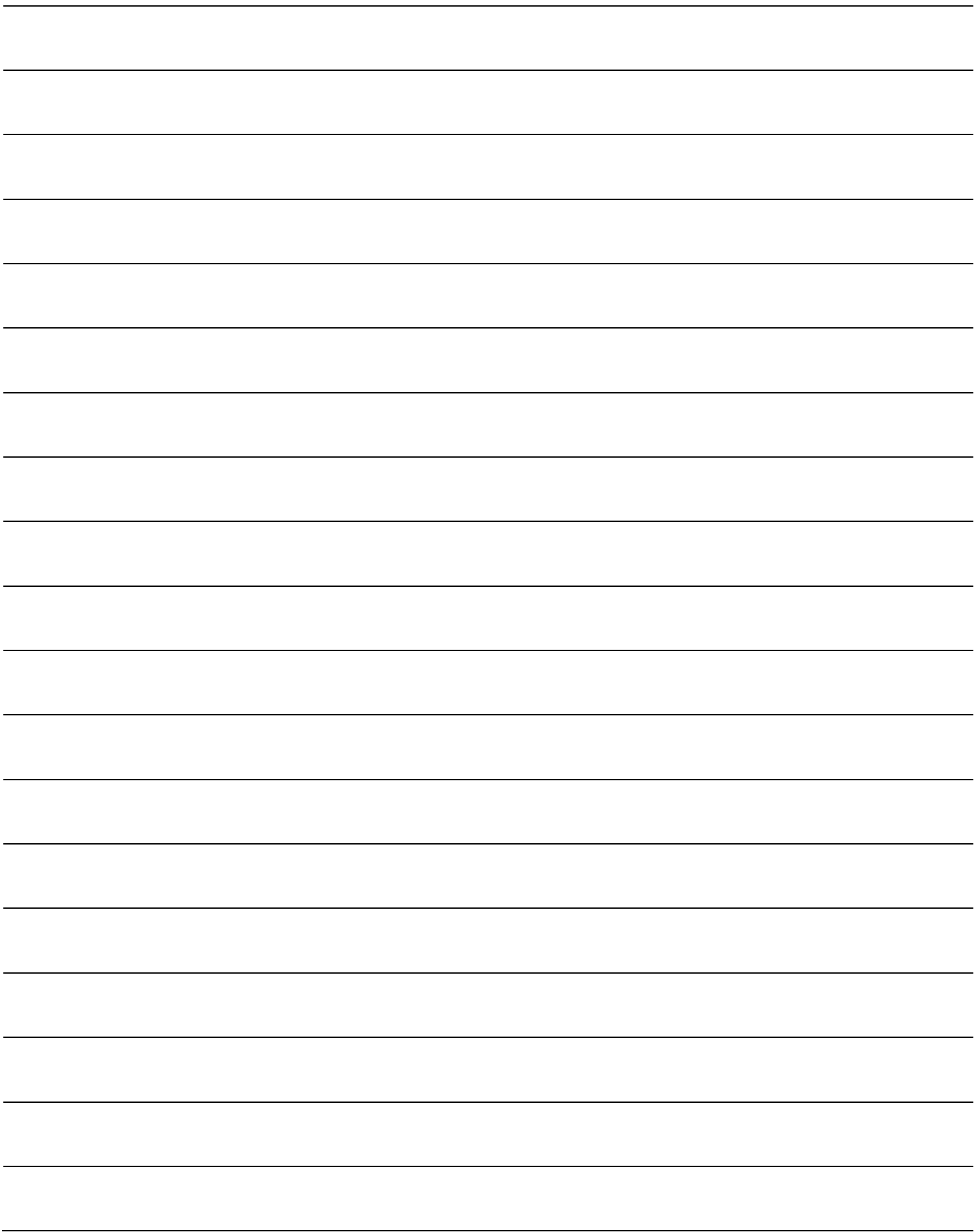
Server Buttons: _____ (*quantity requested – up to 10 per restaurant*)

Posters: _____ (*quantity requested*)

___ **YES**, send me the Restaurant Week logo to use on our own advertising

___ **YES**, we will donate a gift certificate to be used in social media contests to promote Restaurant Week

Return the completed form to lovewhatslocalburg@gmail.com or directly to Julie Turnipseed, Warrensburg Main Street, or Suzanne Taylor, Warrensburg Chamber of Commerce, by February 17 at 5 p.m. Registration checks may be made payable to Love What's Local and returned c/o Warrensburg Main Street, 125C N. Holden St., Warrensburg, MO 64093.





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Tips to Make the Most of Restaurant Week

Restaurant Week is designed to invite new restaurant guests to try the great local flavor in Warrensburg. Below are some ideas to help you make the most of Restaurant Week for your business.

- ☞ Incentivize servers and staff to promote Restaurant Week to customers.
- ☞ Offer a bounce-back promotion or coupon as part of your special to encourage customers to return after Restaurant Week is over.
- ☞ Use Restaurant Week as an opportunity to try a new menu item.
- ☞ Use the LWL Restaurant Week logo on your existing social media and print advertising to let your current and new customers know you are participating in Restaurant Week.
- ☞ Provide guests with a special printed Restaurant Week menu at the table or where they order.
- ☞ Offer a fixed-price menu with limited entrée options for the \$15 Lunch or \$30 Dinner.
- ☞ Consider a 2 for one option if the average lunch or dinner for your restaurant doesn't hit the \$15 and \$30 levels.
- ☞ Use buttons and guest checks stuffers in the weeks leading up to the event to remind customers to come back during Restaurant Week.
- ☞ Keep your regular hours.
- ☞ Create a new signature dish for the New Year.
- ☞ Consider having special entertainment such as live music.
- ☞ Continue offering excellent service so customers look forward to coming back after Restaurant Week.



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Example Menu Offerings

To help get you thinking about your Restaurant Week menu, consider some of the offerings from past Restaurant Week participants.

Lunch Examples

Choice of Specialty Crunch Burger & fries (Wild Buffalo, Garlic Parmesan, The Hammy, Chili Cheese, or Pizza Burg), non-alcoholic beverage & dessert. \$15

Two buffets or daily specials & drinks. \$15

Two house made pitas stuffed with your choice of smashed chickpea salad or turkey, spinach & Swiss cheese. Served with a side of local vegetables & your choice of dill dip or salsa & a signature cookie. \$15

One medium one-topping pizza & two 20 oz drinks. \$15

Two smokestack sandwiches each with a side & drink. \$15

6" pizza, salad or soup, non-alcoholic soft drink, piccolo gelato, & \$5 Spin Bucks for your next visit. \$15

Lobster ravioli with roasted garlic alfredo, side salad, garlic toast, classic cannoli, & soft drink. \$15

Dinner Examples

Two - two meat combos with two sides & a drink. Does not include baby back, catfish or shrimp combos. \$30

Two char-grilled 6 oz. flat iron steaks served with a side salad, cheesy au gratin potatoes, green beans & dinner rolls. \$30

Two entrees & drinks. Choose from (1) 8oz top sirloin with choice of side & a dinner salad (2) Tilapia fillets (grilled or fried) with choice of side & a dinner salad, or (3) Fried catfish with choice of side & a dinner salad. \$30

Family style dinner of 1 lb meat of your choice, two pint sides of your choice, 8 slices of Texas toast & one appetizer or 4 desserts. \$30